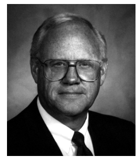
Biography



James A. Dyer

Mr. Dyer has been in the advanced financial services profession since 1963.

An alumnus of the University of Illinois, Mr. Dyer began his career with the firm of **Alexander, Sexton & Carr** in Chicago, Illinois in 1963. In 1968, he accepted a position with the **Russell Steger Organization,** also in Chicago. Through 1972, Mr. Dyer specialized in advising qualified retirement plans and advanced estate planning clients. In 1972, Mr. Dyer became the Managing General Agent of the fifty-year old **Harvey Nelson Organization**. In 1977, he formed his own company, **Dyer Planning Corporation** and moved the growing operation to Glenview, Illinois. In 1984, **The Planning Group, Inc.** was formed and established relationships with **LJG Financial,** thus expanding their offices to include Chicago, Oak Brook, and Rockford, Illinois, as well as Madison, Milwaukee and Lake Geneva, Wisconsin.

Mr. Dyer is a founding Principal of **First Financial Resources,** a national organization formed in 1987 with over 100 offices nationally, and Co-Founder of **The Wealth Preservation Institute, LLC**. Strategic relationships now include numerous law and accounting firms and family offices.

Mr. Dyer has remained a sought-after speaker for financial, trade and charitable organizations for over 40 years. He is best known for his uncanny ability to simplify even the most complex of financial concepts. Unlike many speakers, Mr. Dyer's presentations have both intellectual content and emotional impact. He has spoken extensively within the U.S. and abroad.

His unique style incorporates stunning computer graphics as well as video segments. Each presentation is custom designed using **accelerated learning** technology, an advanced training method used by most U.S. corporations, including IBM, GM, AT&T. Troy Dyer, Mr. Dyer’s son is a U.S.C. Film School graduate and his firm, Advanced Wealth Advisors, LLC has prepared these seminar graphics since 1992.

Audience members, whether financial professionals, business owners or family members benefit from an improved ability to retain information and an immeasurable advantage in understanding the most complex of financial, legal and tax concepts.

Mr. Dyer is one of only two individuals worldwide to maintain thirty-seven years of simultaneous and continuous membership in both the **Forum 400** (formerly The 25 Million Dollar Forum) and MDRT's **Top of the Table,** and the Washington D.C. based **Association for Advanced Life Underwriting**. He has maintained his charitable interests and continues his activities as a Charitable Advisor with **Renaissance, Inc**. and the MDRT’s **Global Gift Fund**.

He has served on numerous boards of directors in the banking, insurance, farming, transportation and manufacturing industries. The greatest allocation of Mr. Dyer's time is now devoted to helping empower those who are committed to charitable endeavors and wealthy individuals who wish to pass on their values as well as their valuables and to minimize transfer taxes by finding the hidden flaws in many estate plans.

Jim and his wife of fifty-one years, Marilynn, divide their time between homes in Lake Geneva, Wisconsin and Indian Wells, California. The Dyer’s are the proud parents of three adult children, and eleven grandchildren.